

Bartleby's

SEITAN STAND

March 20, 2018

FOR IMMEDIATE RELEASE

Bartleby's Seitan Stand, a new food truck serving classic American fare with a vegan twist, has launched a Kickstarter campaign in advance of its April debut in Boston.

Bartleby's, with its eponymous little devil mascot, will be rolling to three regular locations in the city of Boston beginning Monday, April 2nd. Its staff will serve a variety of seitan-focused dishes: crispy fried sandwiches on toasted buns, golden nuggets with a bevy of house-made dipping sauces, french fries, salads, slaws, and more.

With its commitment to a menu that is completely free of animal products, local vegans are obvious fit for this food truck. But Bartleby's seeks to provide delicious, crave-able comfort food that is suitable for all eaters: vegans, vegetarians, pescatarians, and carnivores alike.

"We love to indulge," says Stephanie Kirkpatrick, the owner and founder of Bartleby's Seitan Stand. "I was sure we could create food that hit all the right taste buttons: crispy, salty, hot, spicy, and fried. I was also sure we could do it in a way that would work with most people's diets, that wouldn't cause any harm to animals, and would support a healthy planet. It's a tall order, but Bartleby's can serve it up."

Aside from boasting cruelty-free food, Bartleby's is entirely free of seven of the eight major allergens: no dairy, eggs, soy, fish, shellfish, peanuts, or tree nuts. The menu is also kosher-friendly. Everything is served in 100% biodegradable packaging.

"We've secured the bulk of the capital needed to launch our business, but are seeking additional support from members of our community," says Evan Kodra, Bartleby's co-founder. "Donations to the Kickstarter campaign will be gratefully applied to the final custom configurations to our truck, rental fees at the commissary in Stoneham that we use for food prep, and some branding elements."

Those interested in providing support can learn more, watch a brief video, and make a donation via Kickstarter by visiting bit.ly/bartlebyskick.



Bartleby's mission is to empower people to do good for themselves, the animals, and the planet—one meal at a time. We serve delicious, convenient, and affordable food that is completely free of animal products and packaged in 100% biodegradable containers. Our tasty twists on classic American fare are served up to hungry customers all around Boston from the window of our sixteen-foot food truck. Come, stuff your face, and see why we're certain that being bad can feel good.

web: bartlebysfood.com | **social:** @bartlebysfood | **email:** info@bartlebysfood.com