

Bartleby's

SEITAN STAND

April 1, 2019

FOR IMMEDIATE RELEASE

Bartleby's Seitan Stand, celebrating its one-year anniversary, relaunches its food truck service on the streets of Boston in a big way.

Just one year after its launch, the popular plant-based food truck, Bartleby's Seitan Stand, returns to the ring with pitchfork a-swinging. Owner Stephanie Kirkpatrick juggled a bevy of applications and interviews to secure weekday service locations across the City of Boston and Cambridge. Months of effort proved worthwhile, and Bartleby's customers (who are lovingly referred to as "devils") will be able to get their southern-fried seitan fix in *four* regular weekday locations:

- Tuesday, Kendall Square, Cambridge (Third Street at Binney Street), 11:30a-1:30p. Service began March 26.
- Wednesday, Post Office Square, Boston (Milk Street at Kilby Street), 11:30a-2:00p. Services begins April 10.
- Thursday, Cambridgeport (Sidney Street at Erie Street), 11:30a-2:00p. Service begins May 2.
- Thursday, Loring-Greenough House, Jamaica Plain (12 South Street), 4:30p-dark. Service begins May 30.

While the big blue and orange truck was off the road during the winter months, the business launched its online ordering program, allowing customers to purchase party packs of crispy nuggets and scratch-made sauces anytime. Orders were made available for pick-up or delivered directly. This program, along with the larger scale event catering, will remain available for the foreseeable future.

The team also launched Bartleby's Seitan School, a traveling cooking program for small groups who want to learn how to prepare, season, and cook seitan in their own homes. The School will remain in session throughout the calendar year, and Bartleby's will offer periodic classes in public kitchen spaces, for those individuals and groups who do not wish to host the program in their own homes.

"I'm thrilled to roll Bartleby's back into the streets. Getting to feed our loyal devils and meet new customers is such fun. We're committed to expanding our catering and learning programs, and continue to seek out a brick-and-mortar location, but the food truck service really is the heart of our business. We can't wait to get out there!"

Bartleby's Seitan Stand was declared the "Best Food Truck in Cambridge" by Scout Magazine for 2018. Customers are encouraged to follow Bartleby's on social media and check its website for regular updates on weekday service, special events, and more opportunities to stuff their faces with savory sandwiches, piles of nuggz, and rivers of tasty sauces.



Bartleby's Seitan Stand slings southern-fried, wickedly good seitan in the streets of Boston. We are committed to our mission of empowering people to do good for themselves, the animals, and the planet—one meal at a time. Bartleby's food is delicious, convenient, affordable, and completely free of animal products. Join us in hollering, "to hell with meat!"

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